

DESIGN • DEVELOP



DESCRIBE • PROMOTE

Real design innovation takes courage, intelligence, and skill. In a world saturated with design, it also takes instinct. That only comes with experience. What has worked in the past, is not always going to work in future. A good design is geared towards the future. That takes courage and instinct. A good design will also stand apart and above right now. That takes intelligence and skill.

Websites need to be geared towards the masses, not towards designers. Ease of use, readily available information, and pro-active answers to questions. All this and an accurate representation of the goals and style of the site owner. One site, easy to navigate, on any platform from desk top to mobile touch screen, is a necessity for today's information consuming population.

“Design has many connotations. It is the organization of materials and processes in the most productive way, in a harmonious balance of all elements necessary for a certain function. It is the integration of technological, social, and economical requirements, biological necessities, and the psychological effects of materials, shape, color, volume and space.”

*Laszlo Moholy-Nagy, Photographer, Graphic Designer, Cofounder, Bauhaus*

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# JUSTIN L. FRANK | 20aught6.com | justin.frank.913@gmail.com

## WEB DEVELOPER *Stellar Blue Technologies – Appleton, WI*

Design and development of responsive websites(PHP & flat HTML), Wordpress installation and and customization, Woocommerce cart development/customization, Wordpress plugin development, JQuery animation, custom PHP/AJAX/JQuery programming.

## WEB DEVELOPER *Virtualtech – Appleton, WI*

Design and development of responsive websites(PHP & flat HTML), Bootstrap Theme development.

## WEB/JAVA/PHP WEB DEVELOPER/GRAPHIC ARTIST *Spark Inc – Neenah, WI*

Wordpress theme design/development, server management, graphic design for print and web campaigns, campaign development/implementation.

## WEB/JAVA/PHP WEB DEVELOPER/GRAPHIC ARTIST *Ebiz – Oshkosh, WI*

HTML/PHP/ANGULAR development and HTML5/CSS3 design/conversion/programming of templates and responsive web sites. Image manipulation and page design and Implementation, logo design, location photography for internet and print usage.

## WEB DEVELOPER/GRAPHIC ARTIST *Eos Marketing Group – Neenah, WI*

CMS management, html/php/java development and CSS3 design conversion/development of corporate/community/shopping cart/mobile web sites. Image manipulation and page design and implementation.

## WEB/JAVA/PHP DEVELOPER/GRAPHIC ARTIST *Thill Logistics, Inc./Back in Black, Inc. – Neenah, WI*

Corporate website design and development including cms management, php coding and java development along with shopping cart creation/customizing, marketing for both web and print and identity design and development.

## WEB DEVELOPER/GRAPHIC ARTIST/PHOTOGRAPHER *Jack Richeson Art Supplies – Kimberly, WI*

PHP/CSS development and design of website with multiple brands, products. Customer content for international art supply manufacturer. Additional duties in graphic design and flyer creation for catalogs and brochures, and product photography.

## SENIOR DESIGNER *Journal Community Publishing – New London, WI*

Layout/paginate multiple weekly tabloid newspapers, specialty magazines, inserts and special printing projects. Developed identity of new products, editorial illustration and miscellaneous editorial photography duties.

## ART DIRECTOR/STAFF PHOTOGRAPHER *Neenah-Menasha Independent News – Neenah, WI*

Design, proofing, layout, pagination and pre-press, marketing materials and brand identity. Editorial and advertising photography, scanning and adjusting submitted photos, and quality control. Setting up and maintaining computers, small business network, managing software and hardware issues and creating digital policies.

## ADDITIONAL EXPERIENCE:

PRODUCTION ARTIST *Print/Newspapers – Appleton, WI*

DESKTOP PUBLISHING *Copy/Print – Madison, WI*

PHOTOGRAPHY *Studio/Portrait – Appleton/Madison, WI*

## PROFICIENCY - WEB

PHP/Java/Jquery Development  
WordPress theme development  
HTML5/CSS3 Development  
Web workflow & management  
Adobe Web Suite  
MySQL databases  
Microsoft IIS & Apache Web-Servers  
Shopping Cart Development

## PROFICIENCY - PRINT

Adobe Publishing Suite  
Digital pre-press and PDF  
pagination and workflow for print

## ACCOMPLISHMENTS

Seeing my creative visions implemented on the large scale in mass publication, with a direct impact on the flow of communication in print and on the web.

Multiple top 3 placements in WNA (Wisconsin Newspaper Assoc.) competitions for Ad Design, General

Excellence & Special Section categories from 2004-2006.

Worked with one other photographer to gain first ranking out of 250 stores on three occasions for quality and customer satisfaction.

## EDUCATION

Kaukauna High - 1996

Emphasis on art. Excelled in both photography and art history, and enjoyed a diverse education in commercial art and design courses. Continuing education through hands on skill development

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